



Executive Meeting Agenda  
 DATE: June 15, 2021  
 LOCATION: 6:30pm – Zoom Meeting

VOTING POSITION	NAME	Y/N	NON-VOTING	NAME	Y/N
President	Miranda Niebergall	Y	Special Events	Danielle Ribich	Y
Operations	Chad Kulak	Y	Social Media	Kyla Semotiuk	Y
Player Dev.	Blaine Bretzlaff	Y	Equipment	Dez Hamilton	N
Coach Dev.	Matt Curry	Y			
Treasurer	Aimee Beaudet	Y	Registration Coor.	Harmony Pawluk	N
P & P	Kelly Stockwell	Y	Scheduler	<i>Open Position</i>	N
Director at Large	Jeff Wilson	Y	Head of Officiating	<i>Open Position</i>	N
Past President	Michael Thomas	Y			
Referee in Chief	Killey Vaughan	N			
U7 Director	Rose Olson	N			
U9 Director	Kevin Worry	Y	(U9 Director)	Curtis Boudreau	Y
U11 Director	Derek McInroy	N	(U11 Director)	Alana Kirkman	Y
U13 Director	Ray Saruk	Y			
U15 Director	Mike Short	N			
U18 Director	Craig Ross	N			
			(Special Events)	Kaylee Duncan	Y

**Call Meeting to Order: 6:39**

**1. Approve Agenda:**

**Motion: Matt Curry**

**Second: Kevin Worry**

**2. Approve Previous Minutes:**

**Motion: Kevin Worry**

**Second: Ray Saruk**

### 3. Old Business:

- Will touch on these during reports.

### 4. COVID update

- Nothing to report

### 5. New Business:

- **PAC report** – Trevor Dowhaniuk
  - Missed inviting Trevor this time as the meeting location was up in the air.
- **Player Development**
  - Kevin needs to connect with Blaine regarding budget (offline).
  - Hockey Alberta / Hockey Canada don't have exact alignment on pre-evaluation skates
- **Coach Development**
  - August prep skates on the radar – if no meeting in August, will connect with those required offline.
- **Referee in Chief**
  - Not present. Nothing to report at this time.
- **Equipment Director**
  - Not present. Nothing to report at this time.
- **Scheduling Coordinator**
  - N/A – open position
- **Head of Officiating**
  - N/A – open position
- **Special Events**
  - Raffle versus concession?
  - Had positive reviews of the raffle, i.e. price point, ability to sell tickets.
  - We have the contract for the concession – if it opens we will be responsible for running it.
  - If we are paying people to run it, will it cover its costs? Aimee/Ray would need to run the numbers.
  - Doing the raffle would have to be rationalized by missed revenue (i.e. no golf tournament, no concession, no dance like last year).
  - Concession also allows members to earn credit towards next year.
  - We are finding that we are having more members than available shifts, so in the past forgave shifts for Exec and Head Coaches. Could also include managers, assistant coaches?
  - Only generated \$2k two years ago, \$11k three years ago (last full seasons).
  - Revenue generated very different between concession and raffle.
  - What do we think we are going to need to generate for fundraising revenue?
  - Are we still planning on doing the dance? As a fundraiser? Mandatory? Or would we have it more as just a social event?
  - Common theme was that the raffle was much easier than concession shifts for families with multiple children.
  - Aimee prepared all of the numbers for what the season would look like if fundraising was impacted by Covid again, which she will forward to Ray.
  - There is a percentage of the membership that requires the concession / bingo credits for covering their child's registration fees.
  - A lot of the same people that pick up concession shifts also pick up bingo shifts, providing a means to earn some credit.

- Not sure how much longer we have the contract for the concession. We were allowed to have a third party managing the volunteers, but not sure if we can just outright farm it out.
- Chad will form a subcommittee to determine the impact of the SPMHA not looking after the concession.
- We should book the dance in February now and release the venue if we can't go ahead with it.
- **Social Media**
  - Not too much to report – just sharing items to the social media as they come in.
  - Thank you from PAC for sharing their camp information.
- **Registration Coordinator**
  - Email report:
  - Total registration 198
    - U7 -35
    - U9 -31
    - U11 -43
    - U13 -36
    - U15 -25
    - U18 -28
- Hockey Canada (HCR) has recently undergone an upgrade and there have been some issues since the update. They are currently working out some bugs, so our personal spreadsheet (for those who have access) has not been updated yet to reflect these numbers.
- Late fee deadline is looming (June 30<sup>th</sup>).
- **President Report**
  - Devon EFHL outcome
    - Devon has been accepted into the EFHL (entry approved via super majority vote – two thirds)
    - There were some strong opinions and discussion about how far out the reach of the Edmonton League will grow.
    - EFHL is locked down until 2023 – no more teams entering.
    - Half of the debate was about the formation of the “new” Federation, where Hockey Edmonton no longer has disproportional representation.
  - Concession and fundraising discussion
    - Tabled until Chad's subcommittee returns with feedback.
    - Pete and Jen are no longer in the picture for managing the concession if we continue with the concession as is.
- **Treasurer Report**
  - Final financials submitted
  - 2019/20 season – some numbers changed, as per request by the accountants that reviewed them (categories changed, nothing else).
  - A majority of the \$12k from the 2019/20 accounts receivable was written off at year end.
  - \$18k expenses under Casino was actually for the raffle, including the raffle payouts.
  - We are scheduled for a casino in Q1 of 2022 (this winter).
- **Operations Director**
  - Tom Goulden (Town Manager) – Chad followed up previous meeting with an email to Tom.
  - Kelly Maluta (Town Recreation Coordinator) – sent out ice allocation requests to user groups, “No more ice to give, but tell us what you need”.

- Miranda has requested meeting with town council to discuss the SPMHA and what we are doing (U18 hockey, female hockey, etc.).
- We are going to be asking for more ice than they can give us. Chad and Blaine to review ice requirements before June 25<sup>th</sup> deadline for ice user request is due.
- Submitted cheat sheet outlining the VP Operations split.
- Memorandum of Understanding with SGMHA will be sent out this week. Doesn't appear they will have a U13 Female Hockey team, looking for them to support us with this program in that age group.
- Contacted Drew Dixon with Hockey Alberta about a U11AA regional team. Drew indicated it is an EFHL pilot, not a HA initiative.
  - o Will this inhibit the development of these U11 players, creating more of a focus on winning at this level rather than their skill development?
  - o Do we feel we are losing many players to the HSL in this age group?
- Do we have to better outline the obligations for players on "Team One".
  - o Kelly to follow up.
- Having trouble getting the e-transfer setup with ATB. Working on it.
- **Policy and Procedures**
  - Have the information to send in the Bylaw updates to registries, which will be committed by the end of June.
  - Haven't been able to connect with Harmony Re: Managers Manual yet.
  - Will try to get the U18 updates for the P&P's out soon.
- **Director at Large/EMHL Rep**
  - G Suite – not convinced it will be as easy as Google is indicating. Will let us know when we are making the move – if we stop receiving emails, let Jeff know?
    - o Harmony will be the administrator for all of the spmha.net email addresses, which will transition to new Exec members as they take over the role.
  - Fed Operational committee meeting once per week.
  - The Fed offers a U21 program, are we going to participate? Would require a coordinated effort with Spruce Grove, Onoway, Calahoo, etc.
  - Sherwood Park, Spruce Grove, Fort Saskatchewan all promoting their U11AA programs, as competition to the HSL.
    - o Players lost to the HSL by birth year, which is typically at the U11 age:
      - 2007 – 5 players
      - 2008 – 11 players
      - 2009 – 7 players
      - 2010 – 6 players
      - 2011 – 3 players
      - 2012 – 1 player
      - 2013 – None that we know of yet
  - The Fed is talking about increasing the number of games and game length for U11 tier 1 / tier 2.
    - o Increased number of practices (40 – 50?) for this would be supported at the local association level.
  - The Fed did a poll about having a 5 day break during the season. Feedback came back strongly positive for this.
  - The Fed is hoping to set more a schedule for the duration of the season, instead of scheduling the games in clusters.

- The Fed is wanting to know how many teams we will be having and in which tiers in order to facilitate this scheduling.
  - How will they facilitate re-tiering (as required) with this year long schedule if there are teams clearly in the wrong place?
  - Have they discussed using the Scandinavian model (weekend showcases like the HSL)? No – they don't seem to be interested in this model.
- If we don't have an elite U11 team, will we only be playing Tier 3 and down at that age group?
- **U7 Director**
  - Nothing to report as this time.
  - Female director – reaching out to Onoway and Mayerthorpe this week.
  - Will chat with SG about the female U9 program they ran last year.
- **U9 Director**
  - Needs to connect with Curtis to transition the role.
- **U11 Director**
  - Not present. Nothing to report.
- **U13 Director**
  - Nothing to report.
- **U15 Director**
  - Not present. Nothing to report.
- **U18 Director**
  - Not present. Nothing to report.

Next Meeting: Monday, July 12<sup>th</sup> at 6:30 pm

<b>Adjourn Meeting Order: 8:50 pm</b>	<b>Motion by: Kevin Worry</b>	<b>Second: Ray Saruk</b>
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